

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Ian Hamor et al.

Title: ADVERTISING, COMPENSATION AND SERVICE HOST APPARATUS, METHOD AND SYSTEM

Docket No.: J121U001US00

Serial No.: 09/598,458

Filed: June 22, 2000

Due Date: N/A

Examiner: James W Myhre

Group Art Unit: 3622

Mail Stop Issue Fee

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

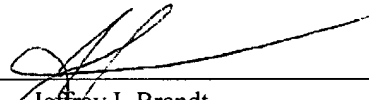
We are transmitting herewith the following attached items (as indicated with an "X"):

☒ A return postcard and this transmittal document.

☒ COMMENTS ON EXAMINER'S STATEMENT OF REASONS FOR ALLOWANCE (1 Page).

Customer Number: 33893

By


Jeffrey L Brandt
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MEREDITH MESCHER

Name


Signature

(GENERAL)



S/N 09/598,458

PATENT

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Applicant: Alan Hamor et al. Examiner: James W. Myhre
Serial No.: 09/598,458 Group Art Unit: 3622
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COMMENTS ON EXAMINER'S STATEMENT OF
REASONS FOR ALLOWANCE

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P.O. Box 1450
Alexandria, VA 22313-1450

Applicants are in receipt of the Supplemental Notice of Allowance mailed 6/23/2005.

Applicants note that, as described in the specification and recited in the allowed claims, the payout to content providers is based on content impressions.

The Examiner is invited to telephone Applicant's attorney at (203) 438-1077 if there are any questions regarding this application.

Respectfully submitted,

ALAN HAMOR ET AL.

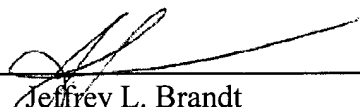
By Applicants' Representatives,

CUSTOMER NUMBER: 33893

203.438.1077

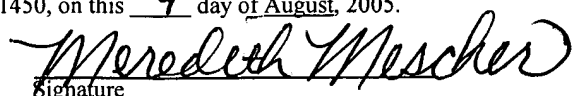
Date: August 9, 2005

By:


Jeffrey L. Brandt
Reg. No. 31,490

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